A Letter To Current Students:

On November 16th, 2007 a group of devoted and hard-working students met to strategize and develop a plan for alternative and unofficial recruitment of first year and transfer students. The students quickly assessed the most immediate action items and divided into working groups. Students plugged themselves into 3 groups: Affinity/Networks, Materials for Distribution, and Communications/Development. These smaller groups brainstormed action items for their team and delegated tasks to individuals. Since then students have been busy networking with current and former affiliations, groups and contacts to spread the word that ANTIOCH COLLEGE IS STILL OPEN! Students have utilized the material and personnel resources to create a packet for distribution that all students can take with them over the much-needed winter break. In concert with these two efforts, other students have forged media outlets so this information can be accessible for all over the Internet!

Here is where you come in: Enclosed in this edition are materials that you can pass out to potential Antiochians (first years and transfer students). First is a letter that should accompany the guerilla admissions materials, which explains what the hell is going on at the College. Second, is a flyer to post in any location you can think of that will grab future Antioch College students' attention. So please go forth gaily and disseminate responsibly! The work has been done for you, all you have to do is express that love that you felt for Antioch College when you first came here and spread the word: Yep, we're open!

Ethical Guidelines to Follow When Talking to Potential Antiochians:

- DO understand that the needs of each potential student comes first! Remember Antioch has to be a right fit for the student, before the student can be the right fit for Antioch;
- DO be sure to explain to each potential the resources available to them and possibly challenges that they may face here;
- DO NOT compare Antioch College to other colleges;
- DO NOT disparage other colleges;
- DO NOT make promises;
- DO talk about your personal experience here...highlight the great things, but don't completely omit the not-so-great things;
- DO boast about what Antioch College excels at.

Questions? Call CG @ (937) 769-1050 and we'll connect you to who you need to talk to.

Have a great break. Take care of yourselves, come back revived and energized ready to continue your journey through Antioch College. See you in 2008!

What Do I Do With This?

Instructions:

1. Take out this special insert
2. Post in a public and visible space that will be within the visibility of students applying to college
3. When you post it make sure the inside (the Lettter to Potential Antiochians and the I [Heart] Antioch Because page) is facing outward
4. Make sure you read the letter above and answer questions about antioch ethically and honestly